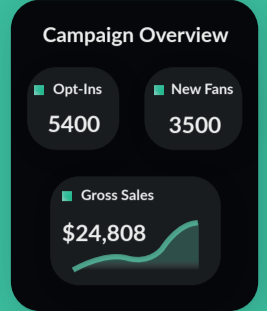
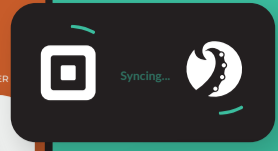
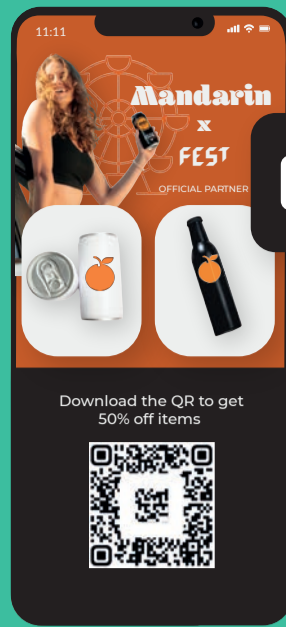




# Incentivize With Square

It's how you turn onsite purchases into insights



## Understand your fans at a glance

Tradable Bits enriches the data you have on fans by centralizing purchasing data from your Square POS to individual fan profiles.

**Anna Carina**  
annac@gmail.com

**Fan Rating**  
★★★★★

- Sales**
  - 5 X Mandarin Energy Drink ... \$25
  - 1 x Variety Box .....\$30
  - 2 X FEST X VIP Tickets .....\$1000
- Affinity**
  - Imagine Dragons
  - Judah & the Lion
  - The Lumineers
- Activities**
  - Mandarin Incentivize with Square
  - Fest X Enter to Win
- Connected Friends**
  - 60 + Connected friends

Email

Postal Code

Phone Number

Favorite Redbull Flavour?

- Classic
- Green
- Yellow
- Blue

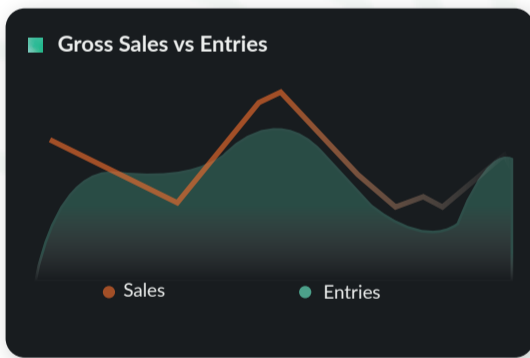
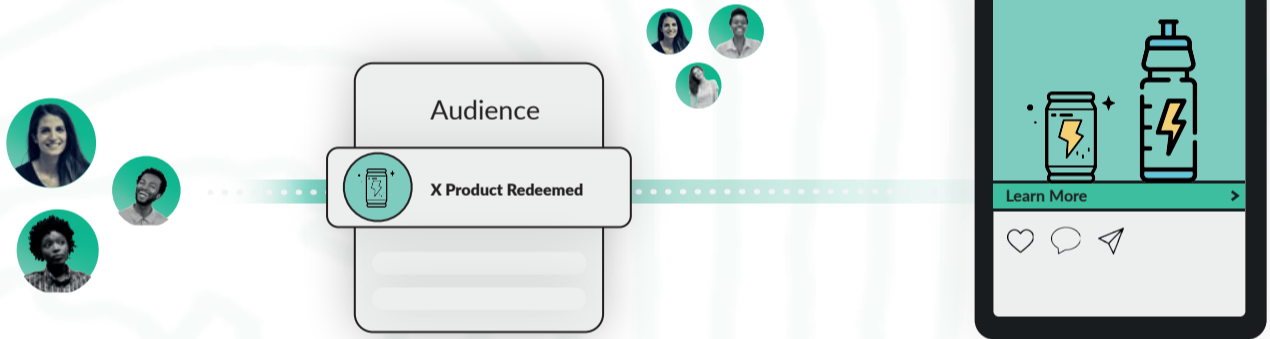
Get the latest deals & content from Redbull

## Easy insights for sponsors:

Collect leads, opt-ins and custom responses for sponsors with a turn-key campaign

## Hyper-Target your Fans

Transform fan data into specialized audiences to personalize ads & experiences directly from the Tradable Bits platform.



## Incentivize more purchases

Leverage your streamlined Square coupon to drive more fans to your storefront. Once they're in the door, you can drive more sales.

# Easy to Use. Packed with Features.

### Turn-Key Build

No manual code entry, no clunky connections. Discount connections are out-of-the-box

### Dynamic Tracking

Real-time tracking at fan level to see coupon entries + redemptions

### First-Party Data Collection

Customizable lead-gen forms + opt-ins gate the campaign

### Integration & Compatibility

Search + apply deals to products in Square store, native in Tradable Bits

